the UNIVERSE of L'ADONÉ parfums

« Created in Switzerland Made in France »

DISCOVER the UNIVERSE of





The essence of L'ADONÉ

The name L'ADONÉ is derived from Ladon, the serpent-like dragon in Greek Mythology placed in the Garden of Hesperides to protect the sought after golden apples.

According to legend, Ladon was overcome by Hercules and placed among the stars. To this day the body of Ladon is entwined around the North Pole in the form of the Draco Constellation.

Each year, this constellation's meteor shower offers an astonishing display of shooting stars to many who seek a brief escape from ordinary life. This stellar display exemplifies the essence of L'ADONÉ; a discovery of the different senses, and of the treasures offered by the Planet Earth

> BEAUTY AUTHENTICITY DIVERSITY EXCLUSIVITY

and of the joy of life itself.

L'ADONÉ

parfums

At L'ADONÉ parfums each fragrance is viewed as a piece of art. As with a painting, a musical composition or a literary work, a perfume is open to a variety of interpretations. Similar to an artistic creation, the individual components of L'ADONÉ parfums come together to create a fragrance masterpiece.

> Each L'ADONÉ perfume paints a picture of its universe.

ELENYA is the name of a star in the Dracon Constellation designating "bright light".

Our ELENYA line of perfumes awaken not only the sense of smell, but each of the five senses.

The enchantment of these fragrances can open your heart and unlock the door to your internal world and your hidden personality.

> As this constellation, the ELENYA line enables you to shine above the rest.

L'ADONÉ parfums leave nothing to chance

L'ADONÉ signature fragrance collection has been created by artisans with an affinity for their art. Our fragrances are made expressly for perfume connoisseurs who enjoy life to the fullest, who desire to express their individuality through a unique combination of scents, and especially for those who appreciate only the finest products.

« Are you a Visionary, Dreamer, Decision Maker, Adventurer, or Epicurean ? » L'ADONÉ parfums are unisex fragrances. No borders or restrictions exist as to which fragrance a man or woman may wear. A man may desire to emphasize his feminine side with a female fragrance and a woman may desire to emphasize her masculine side with a male fragrance.

> « Does the wearer choose the fragrance or does the fragrance choose the wearer ? »

A UNIVERSE of nuances

The ELENYA perfume collection is composed of nine scent compositions dominated by a leathery oriental heart. The Exotic blend of Teak, Sandalwood, Eaglewood and Amberwood together with spicy Mediterranean Labdanum and Cistus accent the top notes. The luxurious Oriental middle notes are rounded off with a hint of Saffron and an Arabic Floral Rose scent, with an accord of warmly embracing Kashmir Wood.

ELENYA azur and ELENYA gold, the first in this collection are now joined by our newest fragrances, ELENYA white and ELENYA black.



ELENYA azur

The origins of the ELENYA fragrance "azur" lead to the famous French city of Grasse on the beautiful Côte d'Azur.

The first in the line of ELENYA fragrances has been justly named "azur", or skyblue in homage to its fascinating origins.

ELENYA azur is an Oriental Woody composition. The main top note is characterised by the exclusive scent of Teak Wood, accented by notes of Violet Rose blossoms and a hint of Saffron. The middle notes are rounded off by a slightly animal Eagle Wood, balanced and deepened by notes of Leather and Tobacco.



ELENYA gold

Symbolically, gold represents only the best. This precious metal has been the chosen metal of gods and kings since early times.

The fragrance ELENYA gold signifying shining light, delivers light, the warmth of the sun, and beauty.

ELENYA gold is an oriental floral composition that opens with notes of Black Orchid and Sicilian Bergamot. White Lemon Blossoms and a drop of Cardamon accompany this combination accented by notes of Sandalwood and Coconut, embedded in precious Iris Blossom, rounded and deepened by Vetiver.



ELENYA white

The perfect colour, white symbolizes light, faith, joy and happiness. ELENYA white offers a glimpse into the collection, defining its mysterious sensual character and timeless elegance without revealing too much.

ELENYA white is an elegant oriental floral scent with an intense top note of Jasmine Samba rounded off with soft Iris powder, fresh Bergamot and Tuberose. Siam Benzoin adds a sensual, full-bodied character to the Peach Blossom heart note. ELENYA white's Patchouli foundation enhances the warm, velvety Sandalwood in the base note balanced by a sensual Musk accord.



ELENYA black

ELENYA black, associated with the dark blue starry night sky and the Dragon constellation expresses timeless elegance and dignity, yet is full of mysticism and a deep secret.

ELENYA black is a warm, spicy oriental scent. Olibanum Frankincense combined with Pink Pepper, beguiling Ylang and Bergamot define the top note. Smoky-resinous Black Amber, the warm scent of Cloves and earthy Cyprid are rounded off by harmonizing Orris to form the heart note. The Ambra-like Balsamic and caramelizing Labdanum base note is underlined with Patchouli, Ambre and Tonka.





The ELENYA fragrances are presented in an exclusive box. Once the insert is removed, it is transformed into an attractive keepsake. L'ADONÉ is a Swiss company offering fine European fragrances. The perfumes are created in Zurich, Switzerland, and produced in Grasse, France; the "Perfume Capital of the World".

L'ADONÉ operates under the philosophy of mutual cooperation between the companies and the people who contribute to creating the L'ADONÉ fragrance line, combining knowledge, talent and inspiration.

L'ADONÉ never conducts testing on animals. Our perfumes are free of harmful components. We select only the finest ingredients of the highest quality.

Leila Ayach Founder and Owner

Andreas Wilhelm The Perfumer

Andreas Wilhelm, Zürich Perfumer, with a knowledge of more than 10,000 nuances of scents, specialises in the creation of extraordinary fragrances. He is the developer of the ELENYA line.



« We take pride in offering only the highest-quality fragrances. »

L'ADONÉ

parfums

extrait de parfum

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